



Calling all residents of Planet Earth...It's Lights Out for the Reef.

Earth Hour was founded by WWF in Sydney in 2007 and has now been embraced by 7001 cities and 152 nations across the globe. And in 2014, Earth Hour will focus attention on one of the world's most iconic and threatened places: Australia's Great Barrier Reef.

As always, Earth Hour only works if you're part of it. So we're launching a special Earth Hour television event with Channel Ten to reveal the true story of what's happening to the Great Barrier Reef due to climate change and more. Then we'll turn out our lights to make a stand for our reef.

On Saturday 29th March at 8.30pm, Earth Hour supporters will get together at small and large gatherings around the country. We'll tune in to our must-see TV special, before turning out the lights to remind the world that it's lights out for the Great Barrier Reef, if we don't stand up to protect it.

The organisers of the fifty best – most original, inspiring, impressive or unique Earth Hour gatherings – will then win a ticket to Camp Earth Hour on the Great Barrier Reef. (More on that when you [register to host](#).)

How will you celebrate Earth Hour in 2014?

Listen to the background and sign up here: <http://earthhour.org.au/about/>



The Great Barrier Reef is one of the world's natural wonders. But this precious ecosystem, which is already under pressure from multiple threats, faces annihilation from the effects of climate change.

Most Australians don't know that climate change could wipe out our Reef, but we have the chance to tell a story powerful enough to help save it.

Channel Ten has donated a half hour slot to Earth Hour at 6.00pm on Saturday 29th March. This is an opportunity to tell the climate change story to millions of Australians and inspire them to play a key role in protecting our reef for the future.



In addition to signing up on the Earth Hour site, why not tell us what you are doing, however simple it may be. You can do this using the Conversation tab on the Earth Link website:
<http://www.earth-link.org.au/index.php?content=6>

PLEASE NOTE: YOU WILL NEED TO CHECK OUT TIMES IN YOUR LOCAL AREA IF YOU WANT TO WATCH THE DOCUMENTARY ON CHANNEL 10. Not all states are on the same time zone.

IF YOU DO NOT LIVE IN AUSTRALIA YOU COULD VIEW ONE OR MORE OF THESE YOUTUBE CLIPS.

Save the Great Barrier Reef: <http://www.youtube.com/watch?v=wPieAVuKv5c>

Urgent: Great Barrier Reef Under Threat: http://www.youtube.com/watch?v=tYd5_u6ehIA

This invitation comes to you from the Sisters of Mercy of Australia and Papua New Guinea, and this initiative comes to you from the online conversation group:
ecologicalconversion@ismapng.org.au